Please join us for the 12th annual Addiction Medicine conference, to be held virtually April 8-10, 2021.

Addiction Medicine 2021 will provide clinically relevant SUD knowledge and skills for physicians, APPs and other providers working in a variety of healthcare settings. Join us as we explore addiction medicine in the context of a pandemic: how we have adapted to COVID-19 and what we can expect as we transition to a post-pandemic world.

The event is hosted by the Governor’s Institute, NC Division of Mental Health, Developmental Disabilities and Substance Abuse Services, NC Division of Public Health, Substance Abuse and Mental Health Services Administration (SAMHSA), and the NC Society of Addiction Medicine.

Last year, the virtual event attracted approximately 250 addiction medicine specialists, primary care physicians, psychiatrists, nurse practitioners, physician assistants, behavioral healthcare providers and medical students from NC, TN, SC and across the US.

We continue to provide top-notch education and updates each year and you are invited to join us in 2021!

The 2021 Addiction Medicine Conference Exhibit Hall is VIRTUAL!

There will be scheduled **LIVE** opportunities for attendees to visit your virtual exhibitor booth. At your scheduled time, you will have the opportunity to interact with attendees and provide them with information about your products and/or services. When you are not scheduled to be **LIVE**, attendees will be encouraged to visit each exhibitor profile and message the exhibitor to learn more about the products or services available.

Each break will have a maximum of 2 **LIVE** exhibitors who are open to share content with the attendees visiting their virtual booth.

As extra incentive to visit the Virtual Exhibit Hall, attendees who visit ALL the exhibitors will be eligible to receive one of 3 door prizes!

**VIRTUAL EXHIBIT HALL HOURS***

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Friday, Apr 9</td>
<td>10:00am-10:15am</td>
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<td>12:15pm-12:45pm</td>
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<td>2:15pm-2:30pm</td>
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<tr>
<td>Saturday, Apr 10</td>
<td>10:15am-10:30am</td>
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<tr>
<td></td>
<td>12:00pm-12:30pm</td>
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<td></td>
<td>2:15pm-2:30pm</td>
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</tbody>
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*Times subject to change based on final agenda.

**EVENT CONTACT**

Amy Johnson, Governor’s Institute
amy@govinst.org, 919-256-7414
https://www.eeds.com/exhibit/923488
The 2021 Addiction Medicine Conference Exhibit Hall is VIRTUAL!
You will have the opportunity to interact with attendees and provide information about your products and/or services by using our virtual platform during your scheduled LIVE appearance. Attendees will be encouraged to visit with the LIVE exhibitors during each of the six scheduled breaks, but they can visit your exhibitor profile and send you messages at any time during the conference. As an extra incentive to visit the Virtual Exhibit Hall, attendees who visit ALL the exhibitors will be eligible to receive one of 3 door prizes! Door prizes are provided by the Governor’s Institute.

EXHIBITOR - $975
8 Available (Includes 1 complimentary conference registration)
• Scheduled LIVE opportunity to interact face-to-face with conference attendees using our virtual platform
• Profile and logo on conference platform (Eeds)
• Logo and link on our conference website (addiction-medicine.org), available 30 days pre and post conference
• Verbal and logo recognition during event, and social media recognition leading up to and during the conference
• List of registered attendees provided pre and post conference

EXECUTIVE SPONSOR - $1275
Only 2 Available (Includes 2 complimentary conference registrations)
Executive Sponsors will receive ALL of the exhibitor opportunities PLUS the opportunity to showcase your business during lunch on Friday, April 9th or Saturday, April 10th. This opportunity includes a 10-15 minute presentation in the main Zoom Room where you can bring in your own sponsored speaker, share a company video or both! Your scheduled LIVE opportunity will be during the lunch break for both days.

No CME will be provided for the sponsored presentation. Hosting services are provided by the Addiction Medicine Conference.

VIRTUAL EXHIBIT HALL INFORMATION AND GUIDELINES

DISPLAY ACTIVITIES
All exhibit display activities must take place within the denoted Virtual Exhibit Hall. Promotional activity outside of the Virtual Exhibit Hall is prohibited. Separation of promotional materials, discussion and activities will be monitored and strictly enforced by Governor’s Institute staff.

REGISTRATION, PAYMENT & CONFIRMATION
All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. Registration must be completed online. Payment can be made online using a credit card or you may opt to mail a check payment. A confirmation receipt will be issued to the authorized representative once payment is received. If paying by check, make payable to Governor’s Institute and mail to:

Governor’s Institute
Attn: Addiction Medicine Conference
1121 Situs Court, Suite 320
Raleigh, NC 27606

CANCELLATION
A cancellation request must be made in writing to event coordinator by Monday, April 5, 2021 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after April 7, 2021.

PARTICIPANT LIST
A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact 3 days prior to the conference. An updated digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week after the conference.

LIABILITY
The Governor’s Institute will not assume liability for loss or damages of/to exhibitor’s property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property used during the virtual conference and shall indemnify and hold harmless the Governor’s Institute, and their employees from any and all such losses, damages, and claims.

All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor’s Institute. These regulations may be amended at any time by Governor’s Institute and equally binding.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.