The 4th annual Addiction Medicine Essentials conference is just around the corner and this year, it couldn’t be easier to attend – it’s online on October 22-23, 2021. The conference is suitable for clinicians with all levels of addiction medicine expertise. We offer 101 level workshops for clinicians new to addiction medicine as well as more advanced 201/301 level content for experienced addiction medicine. Last year, nearly 150 attendees joined our virtual event and feedback was overwhelmingly positive. We’re building on that success and planning for an even better conference this year. Don’t miss out on the networking opportunities. Sign up today and reserve your spot!

**Virtual Exhibit Hall Hours**
- Friday, October 22, 2021
  - 10:00am-10:15am
  - 12:15pm-12:45pm
  - 2:15pm-2:30pm
- Saturday, October 23, 2021
  - 10:15am-10:30am
  - 12:00pm-12:30pm
  - 2:15pm-2:30pm

*Times subject to change based on final agenda.

**Event Contact**
Amy Johnson, Governor’s Institute
amy@govinst.org, 919-256-7414

---

**Exhibit At Addiction Medicine!**
Choose Virtual - In Person - or Both!

We’re back!! The 13th annual Addiction Medicine Conference will be held IN-PERSON next year in Asheville, North Carolina. Reserve a spot and mark your calendars for April 8-9, 2022. Don’t miss this marque opportunity to connect with hundreds of health care professionals, as they return to the downtown Marriott Renaissance for two days of top-notch education and networking opportunities. We expect sponsor and exhibitor spots to fill up fast! Get registered today!

**In Person Exhibitor Check In & Set Up:**
- Thursday, April 7, 2022
  - 6:00pm - 8:00pm
  - The Renaissance Asheville, NC
- Friday, April 8, 2022
  - 8:00am - 5:00pm
- Saturday, April 9, 2022
  - 8:00am - 3:00pm

*Times subject to change based on final agenda.

These events are hosted by the Governor’s Institute, NC Division of Mental Health, Developmental Disabilities and Substance Abuse Services, NC Division of Public Health, Substance Abuse and Mental Health Services Administration (SAMHSA), and the NC Society of Addiction Medicine.
2021 VIRTUAL EXHIBITOR and SPONSORSHIP OPPORTUNITIES

Exhibitor - $975
8 Available (Includes 1 complimentary conference registration)

• Scheduled LIVE opportunity to interact face-to-face with conference attendees using our virtual platform

• Profile and logo on conference platform (Eeds)

• Logo and link on our conference website (addiction-medicine.org), available 30 days pre and post conference

• Verbal and logo recognition during event, and social media recognition leading up to and during the conference

• List of registered attendees provided pre and post conference

Executive Sponsor - $1275
Only 2 Available (Includes 2 complimentary conference registrations)

Executive Sponsors will receive ALL of the exhibitor opportunities PLUS the opportunity to showcase your business during lunch on Friday, October 22nd or Saturday, October 23rd. This opportunity includes a 10-15 minute presentation in the main Zoom room where you can bring in your own sponsored speaker, share a company video or both!

No CME will be provided for the sponsored presentation. Hosting services are provided by the Addiction Medicine Conference.

REGISTER ONLINE AT ADDICTION-MEDICINE.ORG/FALL-CONFERENCE

VIRTUAL EXHIBIT HALL INFORMATION AND GUIDELINES

DISPLAY ACTIVITIES
All exhibit display activities must take place within the denoted Virtual Exhibit Hall. Promotional activity outside of the Virtual Exhibit Hall is prohibited. Separation of promotional materials, discussion and activities will be monitored and strictly enforced by Governor’s Institute staff.

REGISTRATION, PAYMENT & CONFIRMATION
All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. Registration must be completed online. Payment can be made online using a credit card or you may opt to mail a check payment. A confirmation receipt will be issued to the authorized representative once payment is received. If paying by check, make payable to Governor’s Institute and mail to:

Governor’s Institute
Attn: Addiction Medicine Conference
1121 Situs Court, Suite 320
Raleigh, NC 27606

CANCELLATION
A cancellation request must be made in writing to event contact by Monday, October 18, 2021 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after October 21, 2021.

PARTICIPANT LIST
A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact 3 days prior to the conference. An updated digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week after the conference.

LIABILITY
The Governor’s Institute will not assume liability for loss or damages of/to exhibitor’s property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property used during the virtual conference and shall indemnify and hold harmless the Governor’s Institute, and their employees from any and all such losses, damages, and claims.

All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor’s Institute. These regulations may be amended at any time by Governor’s Institute and equally binding.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.
2022 IN-PERSON EXHIBITOR and SPONSORSHIP OPPORTUNITIES

Executive Sponsor
$15,000 - Only 2 Available!

Industry Luncheon – Showcase your product/services during a conference program lunch on either Friday or Saturday. This opportunity includes up to a 30-minute luncheon time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

EXHIBIT DISPLAY OPTIONS

$1,750 – Standard Placement
$1,950 – Premium Placement

All displays include an 8’ tabletop with black linen, two chairs and wastebasket. Electrical access, audio-visual, wired internet, or other setup needs available upon request. Premium placements are the first displays attendees will see upon entering the exhibit hall.

ALL EXHIBITORS RECEIVE:

• Two representative name badges denoting Exhibitor
• Logo recognition on conference website
• Listing of company/organization name, website and brief description of product/services included in the participant booklet distributed to all attendees
• List of registered attendees provided to representatives pre and post conference

Non-Profit Exhibit Display - We offer a limited number at a special rate. Contact us directly to inquire.

Premier Sponsor -
$7,500 - Only 1 Available!

Industry Breakfast – Showcase your product/services during a conference program breakfast on Saturday. This opportunity includes a 25-minute breakfast time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

For more details about exhibiting in Asheville, NC at the 2022 Addiction Medicine Conference please visit our website at: addiction-medicine.org/spring-conference