Please join us at the 15th annual Addiction Medicine Conference – the region’s premier conference for substance use disorder and addiction-related education and updates, hosted by the Governor’s Institute, North Carolina Division of Mental Health, Developmental Disabilities and Substance Use Services, Substance Abuse and Mental Health Services Administration (SAMHSA), and the North Carolina Society of Addiction Medicine.

The 2023 conference attracted almost 400 addiction medicine specialists, primary care physicians, psychiatrists, nurse practitioners, physician assistants, medical students and other healthcare professionals from North Carolina, Tennessee, South Carolina and across the United States.

We continue to provide top-notch education and updates each year and you are invited to join us in 2024!

DISPLAY CHECK-IN & SETUP
Thursday, April 18, 2024
6:00pm-8:00pm

Friday, April 19, 2024
6:00am-7:00am

EXHIBIT DISPLAY HOURS*
Friday, April 19, 2024
7:00am-5:00pm

Saturday, April 20, 2024
7:00am-3:00pm

BREAK-DOWN
Saturday, April 20, 2024
3:00pm-4:00pm

*Display times subject to change based on final agenda.

EVENT CONTACT
Amy Johnson, Governor’s Institute
amy@govinst.org, 919-256-7414
EXHIBITOR OPPORTUNITIES

The 2024 Addiction Medicine Conference Exhibit Hall is located beside the main session ballroom in a space separate from CME programming. Coffee and tea are served all day in the Exhibit Hall, and snacks are available during conference breaks.

You will have the opportunity to interact with attendees and provide them with information about your products and/or services. As extra incentive to visit the Exhibit Hall, all attendees will be provided with a door prize form to have initialed as they visit your display. By completing the form, they are eligible for multiple door prizes. Door prizes are provided by the Addiction Medicine Conference.

EXHIBITOR DISPLAY OPTIONS

$1,750 - Standard Placement
$1,950 - Premium Placement
$500 - Addiction Medicine Essentials Add On

All displays include an 8’ tabletop with black linen, two chairs and wastebasket. Electrical access, audio-visual, wired internet, or other setup needs available upon request. Premium placements are the first displays attendees will see upon entering the exhibit hall.

ALL EXHIBITORS RECEIVE:

- Two representative name badges denoting Exhibitor
- Logo recognition on conference website
- Listing of company/organization name, website and brief description of product/services included in the participant booklet distributed to all attendees
- List of registered attendees provided to representatives pre and post conference
- BONUS: Up to 60 seconds recognition to our live and virtual audience during our break videos. This can be your company logo or a promotional video you provide

All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. You may have no more than two (2) representatives at your display at a time.

Additional exhibit table representatives with badge (up to 2) can be purchased for $200 each. If you wish to alternate representatives during the conference, you can purchase an alternate name badges for $25 each.

NON-PROFIT EXHIBIT DISPLAY

We welcome non-profit organizations to display! We offer a limited number at a special rate. Proof of non-profit status is required. Contact us directly to inquire about a Non-Profit Exhibit Display.

ADDITION MEDICINE ESSENTIALS ADD ON

This add on will allow your organization to promote to our audience at the fall conference. Simply bundle with the price today and we will use a promo video or your logo in our break videos during the virtual fall conference. This is a great way for up to 200 different attendees to see and view your products/services.
SPONSORSHIP OPPORTUNITIES

EXECUTIVE SPONSOR
$15,000 – Only 2 Available!

Industry Luncheon – Showcase your product/services during a conference program lunch on either Friday or Saturday. This opportunity includes up to a 30-minute luncheon time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

EXECUTIVE AND PREMIER SPONSORS RECEIVE:
• Up to a 30-min. lunch or 25-min. breakfast presentation featuring your own sponsored speaker
• Premier exhibit location outside of the exhibit hall and main session ballroom (see exhibit display details)
• Two representative name badges denoting Executive or Premier Sponsorship
• Full page ad space plus listing of company name, website and brief description of product/services in the conference participant booklet distributed to all attendees
• Logo recognition on conference website, attendee emails, and participant booklet
• List of registered attendees provided to representatives pre and post conference

PREMIER SPONSOR
$7,500 – Only 1 Available!

Industry Breakfast – Showcase your product/services during a conference program breakfast on Saturday. This opportunity includes a 25-minute breakfast time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.
**DISPLAY SPACE ASSIGNMENT**
Display space is confirmed and assigned in the order payment is received by the event coordinator. To be confirmed, application and payment in full must be received by event coordinator. Display floor plan table layout and assignment list will be distributed to all exhibitors prior to the conference. All table assignments are final.

**DISPLAY ACTIVITIES**
All exhibit display activities must take place within the denoted Exhibit Hall or pre-function space. All exhibit display promotional products must be displayed on assigned table. Promotional activity outside of these spaces is prohibited. Separation of promotional materials, discussion, and activities will be monitored and strictly enforced by Governor’s Institute staff.

**SPECIAL REQUESTS/ELECTRICAL**
If you have any special requests such as electrical access, audio-visual, wired internet, or other setup needs, please indicate on your online registration form.

**REGISTRATION, PAYMENT & CONFIRMATION**
Exhibit Display registration must be completed online. Payment can be made online using a credit card or you may opt to mail a check payment. A confirmation receipt will be issued to the authorized representative once payment is received. If paying by check, make payable to Governor’s Institute and mail to:

Governor’s Institute  
Attn: Addiction Medicine Conference  
1121 Situs Court, Suite 320  
Raleigh, NC 27606

**CANCELLATION**
A cancellation request must be made in writing to event coordinator by Friday, March 15, 2024 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after April 1, 2024.

**WIRELESS INTERNET**
Wireless internet will be available throughout the Exhibit Hall. Connection information will be provided in the information packet you will receive upon check-in.

**PARTICIPANT LIST**
A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact 3 days prior to the conference. A printed copy of the participant list of registered attendees will be provided upon exhibitor check-in. An updated digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week after the conference.

**CONFERENCE LOCATION & LODGING**
Renaissance Asheville Hotel – Asheville, NC  
https://addiction-medicine.org/spring-conference/

**INBOUND SHIPPING**
The exhibiting company/organization is responsible for all inbound and outbound shipments of exhibit display materials, including any costs incurred. The hotel will begin accepting shipments of boxes for the conference on Monday, April 15.

Shipping Address:  
Renaissance Asheville Hotel  
31 Woodfin Street  
Asheville, NC 28801

Representative Name  
Your Company/Organization  
Date of your Arrival  
Addiction Medicine Conference  
Hotel Contact: Event Coordinator

**OUTBOUND SHIPPING**
The hotel can provide outbound shipping services. All boxes must be completely packed and have completed carrier’s air bill for your preferred shipper. Call tags must be completed for any packages shipped using services other than FedEx.

**LIABILITY**
Neither the Governor’s Institute nor the Renaissance Asheville Hotel will assume liability for loss or damages of/to exhibitor’s property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property brought on the premises of the Renaissance Asheville Hotel and shall indemnify and hold harmless the Governor’s Institute, the Renaissance Asheville Hotel, their agents, servants, and employees from any and all such losses, damages, and claims.

All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor’s Institute. These regulations may be amended at any time by Governor’s Institute and equally binding.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.

Register Here!